

## Maui Jim focuses on a holiday gift offer

By **Hibah Noor** on November, 27 2018 | Fashion, Bags & Accessories



Maui Jim's fashionable Shave Ice is a classic square acetate frame offered in an Electric Blue color. Polarized sunglasses specialist Maui Jim has unveiled new models for the holiday 2018 season.

For fashion-focused women, the new Shave Ice (#533) is a classic square acetate frame offered in an Electric Blue frame color with Blue Hawaii SuperThin Glass lenses or the more familiar Tortoise or Gloss Black options.

For the more traditional, Velzyland (#802) is a fresh take on a classic with unusual flush-mounted corner rivets, while Westside (#803) is a unisex fashion acetate frame. Both are offered in Olive Tortoise, Dark Translucent Grey or the new Light Grey Crystal for a modern touch.

Boasting a minimalist round frame is the new North Star (#757), a neat, detailed titanium frame with intricate temple cut-outs, frame details in geometric patterns and super-lightweight MauiBrilliant lenses.

Joining the popular aviator collection is Beaches (#541), which debuts two new frame colors of Matte Brushed Burgundy and Satin Brown Red, and Haleiwa (#328) a medium aviator combining MauiFlex memory metal frame material and MauiBrilliant lenses for comfortable wear.

Boosting the practical nylon range are stylish additions in three sizes with SuperThin Glass lenses for clarity: Puhi (#785), a large wrap debuting new colorways Grey Tortoise Matte Rubber and Translucent Navy Blue; the medium-sized Boardwalk (#539), a comfortable classic with Matte Crystal joining the traditional black and grey frame options; and the smaller Longitude (#762) in black, grey and the more unusual Matte Tortoise with Black Temples.