

## Maui Jim on an Even Keel with new fashion frames

By **Mary Jane Pittilla** on July, 16 2019 | Fashion, Bags & Accessories



Even Keel sunglasses are made from a process that integrates stainless steel and nylon for a unisex, fashionable look

State-of-the-art treatments feature in the frames unveiled this summer in travel retail by premium polarized sunglasses supplier Maui Jim.

Even Keel (model #534) is made from a process that integrates stainless steel and nylon for a unisex look targeted at fashion-conscious travelers.

Offered in four colors, the minimalist round frame is fitted with SuperThin Glass MauiGradient lenses in either Bi-Gradient HCL Bronze or Neutral Grey, or the trendy Maui Sunrise and Blue Hawaii mirror coatings. All come with Maui Jim's PolarizedPlus2 protection.

Puka (#556) whose name is the Hawaiian word for hole, boasts an intricate titanium design featuring geometric perforations along the rims and temples. Offered in Matte Gold or Silver, this frame is fitted

with MauiBrilliant Bi-Gradient Mirror lenses in HCL Bronze or Neutral Grey.

Named after a dramatic geological feature on the Big Island of Hawaii, Waipio Valley (#812) is a large rectangular acetate frame with spring hinges that comes in three unusual colors: Blue Grey Horn with Dove Interior, Chestnut or Black Grey Tan Horn. They come with co-ordinating SuperThin Glass Bi-Gradient of Blue Hawaii lenses.

Taking inspiration from the fine threads of volcanic glass formed by lava spray as it cools, Pele's Hair (#814) is a thin titanium style.

The rounded MauiBrilliant lenses are available in a choice of Neutral Grey, HCL Bronze, Maui Sunrise or Blue Hawaii with PolarizedPlus2 technology.