

## Radley to preview full travel retail collection in Cannes

By **Hibah Noor** on August, 15 2016 | Fashion, Bags & Accessories



Radley, the UK-based affordable luxury handbag and accessories brand, will be returning for its third year at the TFWA World Exhibition in Cannes (Stand number: Blue Village E13).

This will be the first time the brand will showcase its Spring/Summer 17 travel retail exclusive collection in full, after a small preview at the TFWA Asia Pacific show in Singapore, alongside its Spring/Summer 17 mainline range.



Alessandro Petrelli, Radley's Head of International Sales, said: "We are delighted to showcase at Cannes again. Spring/Summer 17 is such an exciting season for the brand, with the launch of its first debut travel retail exclusive range, which we will be showcasing in full for the first time in Cannes."

The 80-piece travel retail collection consists of Radley's new nostalgic Paper Trail print, looking back at lazy days and carefree British summers. In addition, there is a spotty summer print, and Radley's signature dog has been given a spotty makeover as an oversized bag charm. The new Whitby Street and Elwin Street styles come in bold color combinations for the new season.

The Spring/Summer 17 mainline collection celebrates both the brand's signature collections and new style injections. The classic handbags are designed to put function at the forefront, while the seasonal handbags feature on-trend twists. The leather designs are described as "bursting with color and originality, underpinned with inherent Radley style".

