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Tiffany sparkles with third fragrance launch

By **Hibah Noor** on March, 19 2019 | Fragrances, Cosmetics, Skincare & Haircare

The colorless Sheer Eau de Toilette bottle is designed to mimic the luster of a Tiffany diamond

For spring 2019, Tiffany & Co has unveiled Sheer, the third addition to the US jewelry brand's fragrance collection.

Following the launches of Tiffany & Co Eau de Parfum and Eau de Parfum Intense, Sheer Eau de Toilette is described as a bright and sparkling interpretation of the signature fragrance.

With notes of blackcurrant, vert de mandarine, and ylang ylang, Tiffany Sheer blends with rose oil and finishes with an iris base – the hero ingredient featured in all Tiffany fragrances.

Crafted by world-renowned Givaudan perfumer Daniela Andrier, the multifaceted structure is billed as playful yet elegant.

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Developed as a gift for every special occasion, Tiffany Sheer Eau de Toilette is presented in a glass flacon reflective of the house’s most iconic diamond cuts with pure geometric lines.

Finished with a silver engraved collar, the colorless bottle is designed to mimic the luster of a Tiffany diamond.

Presented in the signature Tiffany Blue Box, the fragrance hit the shelves in US, Asia and European travel retail from February 2019.

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