

Beam Suntory releases age-statement Bowmore as GTR exclusive

By **Wendy Morley** on March, 8 2017 | Spirits & Tobacco



Bowmore is moving back to age statements after five years, exclusively for global travel retail; with this launch Beam Suntory is proving its dedication to the channel. This brand new TR-exclusive range is set to launch in April 2017

Bowmore 10 Year Old: Dark and Intense

- Offers an intense depth from the marriage of Spanish Oak sherry casks and hogshead resulting in a dark amber liquid, with hints of sun-dried fruit, baked Seville orange and toasted maple
- Sherry-cask expression with a lingering finish of peat-smoked walnut and spices resulting in an intense meld of fire and earth

Bowmore 15 Year Old: Golden and Elegant

- Married in first fill Bourbon casks this has an inspired and uplifting character
- Balanced through maturation at the home of Bowmore's legendary No.1 Vaults, this golden barley colored whisky features a refreshing, silken peat smoked character with notes of citrus

Bowmore 18 Year Old: Deep and Complex

- Perfectly balanced whisky with a rich, chocolate flavors.
- Treacle coffee, dates and bittersweet orange peel wash over the palate before evolving to roasted coffee and macadamia nuts

Michael Cockram, Global Marketing Director, Travel Retail at Beam Suntory, comments: "We continue to innovate and find new ways to delight our consumers in travel retail via exceptional product quality and investment in our liquids. We are pleased to present this exceptional new Bowmore range exclusively to travel retail. Matured in the finest oak casks, these age statement whiskies have been selected for their unique character, allowing us to bring Bowmore's legendary No.1 Vaults to life for the discerning traveler around the world."