

Flor de Caña achieves carbon neutral certification

By **Jas Ryat** on June, 3 2020 | Spirits & Tobacco



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Flor de Caña, a sustainably produced premium rum brand from Nicaragua, has recently achieved carbon neutral certification, further reaffirming the company's commitment to sustainability, which includes distilling its rum with 100% renewable energy, planting 50,000 trees annually since 2005 and

being fair trade certified.

The certification was undertaken by Carbon Trust, a global leader in measuring and certifying carbon footprints to the internationally-recognized PAS 2060 standard for carbon neutrality. The standard requires that the entire lifecycle carbon footprint of Flor de Caña is measured and certified, a carbon management plan is in place to reduce emissions and any remaining emissions are offset.

“The Carbon Trust is delighted to certify Flor de Caña Rum as carbon neutral and we support the work they are doing to secure ongoing reductions in carbon emissions”, says Silvana Centty, Senior Manager, Carbon Trust.

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Since 1913, the company school has offered free education to the children of its employees (600 students are currently enrolled) and since 1958, the company hospital has offered free medical attention to employees and their families (400+ surgeries and 170 births take place every year).

Flor de Caña has also been the main donor of APROQUEN for nearly 30 years, a non-profit that has provided over 600,000 free medical services to child burn victims and children with cleft lip or palate.