

# Michael Pasternak joins Duty Free Global team in North America



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Well-known industry veteran Michael Pasternak will be working with Barry Geoghegan's Duty Free Global as a consultant for wine and spirits in North America to help bolster the company's presence in the region.

Pasternak has been working in the duty free and travel retail industry for almost two decades and will continue to work with respected industry publication Travel Markets Insider, where he serves as Executive Editor with a focus on wines and spirits.

"I am excited to branch out with Barry Geoghegan and Duty Free Global. I have been involved in the industry since I was a teenager and duty free is in my blood. My favorite stories to write have always been about wine and spirits. I have developed a passion for the category and I look forward to bringing that passion to Duty Free Global," says Pasternak.

“We are delighted for Michael to have this opportunity to use the knowledge about wines and spirits that he has gained over his years in the industry, particularly because he will be working with one of the most well-liked and respected entrepreneurs in the global travel retail universe. At the same time, we are pleased that Michael will continue to share his time with TMI, which will continue to deliver the impartial and independent journalism that we have provided for the past 20+ years,” comments Lois Pasternak, Editor & Publisher, Travel Markets Insider.

“I have known Michael for many years and have always admired his excellent articles on the regional wines and spirits travel retail business. Together with his Mum Lois, the Pasternak’s are some of the most integrity driven individuals in our industry, and I am proud to call them friends. I am really excited to work with Michael and I am sure his real love of wines and spirits and great attention to detail will be a huge asset to the Duty Free Global team and all our partners in North America travel retail,” adds Barry Geoghegan, Founder, Duty Free Global.