William Grant & Sons appoints David Wilson Managing Director of GTR

William Grant & Sons (WG&S) is delighted to announce the appointment of David Wilson as Managing Director of Global Travel Retail. He joins the company from his current position as Managing Director of Quality Spirits International (QSI), the specialist private label drinks company of William Grants & Sons, a position he has held for the last two years.

Wilson is no newcomer to global travel retail, having spent many years in the industry as Managing Director of Global Travel Retail at Beam Suntory, which he led before joining QSI in August 2019.

“I am delighted to be joining William Grant & Sons and returning to the important and dynamic travel retail business. William Grant & Sons has an outstanding portfolio of brands including Glenfiddich – the number one single malt Scotch whisky in the world. It has been an incredibly difficult time for travel retail recently, but I very much look forward to working with the team and reconnecting with many GTR colleagues and friends globally, as we work hard together, to secure a successful future for all,” says Wilson.

“David brings a wealth of industry knowledge to the team and will be a huge asset as we continue to invest in what we see as a vital channel for our brand portfolio. The market is still very tough, but we are staying positive and optimistic for global travel retail and our future within it,” adds Doug Bagley, Chief Commercial Officer, William Grants & Sons.

Alongside Glenfiddich, key WG&S brands available in global travel retail include The Balvenie, Hendricks, Grant’s, Tullamore DEW, Monkey Shoulder, Sailor Jerry and Drambuie.

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