

SSP America savors new food & beverage contract at Los Angeles International Airport

By **Mary Jane Pittilla** on December, 4 2018 | Airlines & Airports



SSP America's new F&B Marketplace at LAX Terminal 1 introduces a new mix of local celebrity and chef-led favorites as well as world-class national brands

SSP America has opened what it calls "a modern-day food and beverage Marketplace" at Los Angeles International Airport (LAX)'s Southwest Airlines gate in Terminal 1.

The portfolio of brands introduces a new mix of local celebrity and chef-led favorites as well as world-class national brands.

Vice President of Business Development Scott Welding commented: "SSP America is delighted to be part of the growth and investment at LAX. Our mix of high-performing national brands and popular local brands, backed with star-studded, chef-driven prominence, will bring variety, choice and a true LA taste of place to Southwest passengers."

SSP's line-up includes:

Cassell's Hamburgers: Cassell's Hamburgers brings a local crown jewel of LA's culinary realm, featuring chef Christian Page's award-winning burgers, sandwiches, salads and sides.

Trejo's Tacos: LA native and Hollywood star Danny Trejo's outlet brings an on-trend brand to LAX. Serving chef-driven, fresh Mexican dishes and tacos, Trejo's Tacos resonates with foodies and millennials alike, as well as families, vegans and gluten-free travelers.

Beaming: Beaming Organic Superfood Café offers a quick, health-focused option with its newest location in Terminal 1 at the Southwest Airlines gate. The cafe, known for its organic and fresh superfood smoothies, plant-based food, and gluten-, soy-, and dairy-free baked goods, continues to expand, with LAX as its eighth location in Southern California. Beaming LAX will feature grab-and-go juices and meals as well as a full smoothie bar.

Chick-fil-A: Chick-fil-A brings a menu made from fresh, simple ingredients, with many hand-prepared in-house. In addition to the signature sandwich, Chick-fil-A offers a variety of menu options including breakfast items, salads, Waffle Potato Fries, fruit cups, lemonade and treats.

Pei Wei: This pan-Asian, fast-casual restaurant prepares each dish to order using freshly chopped ingredients, in the tradition of ancient Asian cooking methods. Menu offerings include lettuce wraps, sushi, and salad, rice and noodle bowls that can be easily customized for any palate or diet, including gluten-free and vegetarian.

Einstein Bros Bagels: Einstein Bros Bagels offers freshly made bagels, specialty sandwiches, gourmet salads and handcrafted drinks. The brand already boasts 23 airport locations.