

## Amber Beverage Group starts production of VIRUDES sanitizer

By **Jas Ryat** on March, 25 2020 | Industry News



Amber Beverage Group (ABG, a Com belonging to SPI Group), has joined the fight against COVID-19, as it announced the production of hand sanitizer, VIRUDES, from its Latvijas factory in Riga, Latvia. The production started last week to support the current shortage of disinfectants in the Baltic States, Latvia, Estonia, Lithuania.

"ABG has created a hand sanitizer based on the World Health Organisation's recommended formula. It is alcohol-based and will be available in 4-litre volumes, which can then be transferred into smaller containers. The product's name, VIRUDES, combines both 'virus' and 'disinfection'. The hand sanitizer will be in a gel form rather than a liquid and the disinfectant will contain 70% alcohol," shares JP Aucher, Global DF/TR Director of Stoli.

Amber Beverage Group will be making the product available to major retail chains and also plans to produce enough to supply hospitals and other institutions where hand sanitizer supplies are low.

The Latvijas balzams factory produces key brands including Stolichnaya vodka, elit vodka, Riga Black Balsam, Moskovskaya Vodka.

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