

Diageo Global Travel & HBO release the final piece to bring the story to a close

By **Jas Ryat** on November, 11 2019 | Industry News



With the introduction of the ninth and final offering: Six Kingdoms, Game of Thrones fans and whisky enthusiasts can now complete their coveted Limited Edition Single Malt Scotch Whisky Collection

Diageo Global Travel and HBO are proud to introduce the final piece of the exclusive Game of Thrones Limited Edition Single Malt Scotch Whisky Collection – Six Kingdoms – Mortlach Single Malt Scotch Whisky Aged 15 Years. Inspired by the finale of HBO’s iconic series, the ninth and final bottling in the Game of Thrones Limited Edition Single Malt Scotch Whisky Collection pays tribute to the fate of Westeros, whose long-held Seven Kingdoms ultimately became six at the conclusion of the show’s climactic battle for the Iron Throne.

Encased in a metallic gold canister that features an intricate pen and ink drawing of the three-eyed

raven, seen throughout the eight seasons of the series, the Six Kingdoms packaging pays homage to the last Greenseer and the independence of the North, which stands alone under The Queen in the North, leaving a reconfigured landscape known as The Six Kingdoms. The three-eyed raven exists with the gaze of a thousand eyes and only sees beyond the constraints of time to unravel the intricate stories that hold the tapestry of Westeros together.

Jeff Peters, Vice President, Licensing & Retail at HBO, says: “Eight fantastic scotches toasted the coming of the final season of the show and we now look back on the most captivating television show of all time and raise a ninth glass in celebration.”

On the ancient hills of Dufftown lies the hallowed Mortlach Distillery. Mortlach, built on the site of a historic battle and the first distillery to legitimately rule over Dufftown’s whisky trade, has equally been influenced by important historical figures. George and Alexander Cowie were integral influences for both the distillery and surrounding community, with George holding the esteemed title of Provost and Alexander developing Mortlach’s signature method to distil the liquid exactly 2.81 times—a complex process as unique as the three-eyed raven character.

Evocative of the past and crafted for the future, the Mortlach Single Malt Scotch Whisky Aged 15 Years, has been matured in first-fill sherry-seasoned casks and finished in American Oak ex-bourbon casks. The delicious whisky imparts a bold, smooth taste with notes of vanilla and spice befitting of those with a noble palate.

Anna MacDonald, Director, Marketing & Innovation, Diageo Global Travel, explains: “The addition of a liquid as rare and sought after as this is a truly wonderful offering for our traveling consumers. A final homage to one of the most prolific series of all time, Six Kingdoms brings the collection to a close and we’re confident this latest edition will delight our single malt fans, just as the existing eight variants have done.”

Game of Thrones Six Kingdoms - Mortlach Aged 15 Years will be available in extremely limited quantities across selected airports and specialist Scotch whisky retailers this December, sold with an SRP of £110 (\$140/€125) for 70cl.