

Dufry expands its operations in Florianópolis International Airport

By **Jas Ryat** on September, 13 2019 | Industry News



Dufry has signed a new contract to expand its presence at the Florianópolis International Airport, which is managed by Flughafen Zürich AG.

The new contract includes two duty-free and one duty-paid shop totaling 650 square meters of additional sales space in the new airport terminal, which will be opened in October 2019. The new terminal will be inaugurated on October 1 and is four times bigger than the existing one – doubling the annual passenger capacity.

Dufry will open two new duty-free stores for international passengers traveling through the terminal. The duty-free shop located in the departure area will cover close to 280 square meters and the one located in the arrival area will expand over 170 square meters of retail space.

Designed as walkthrough shops, the stores will showcase an attractive selection of luxury items across several categories and drive passenger flow. This selection will include international brands such as Johnnie Walker, Lindt, Carolina Herrera, Lancôme, Dior, Armani, Ray Ban, Prada, Tommy Hilfiger, and Calvin Klein, among others, which are mostly desired by Brazilian customers.

Located in the domestic departure lounge, the new duty-paid store will feature two of Dufry's most successful retail concepts: Dufry Shopping and Hudson to draw even more domestic travellers. The product mix will include perfumes and cosmetics, confectionery, toys, wine and spirits, fashion and accessories, as well as a vast selection of luxury products from several categories and brands such as Chanel, Calvin Klein, Carolina Herrera, Dior, and Samsonite.

Gustavo Fagundes, Dufry's General Manager Brasil and Bolivia, commented: "With the new stores in Florianópolis, we are expanding our service and providing to our customers an even more complete shopping experience accompanying the traveler along his whole journey throughout the airport. We are also very pleased with the confidence Flughafen Zurich AG has put on us and their support to continue and extend our successful partnership, which will continue with many other opportunities and achievements in the future."

Tobias Markert, CEO of Floripa Airport, added: "It was our wish to bring to the airport the international brands that many are asking for and Dufry is certainly able to fulfill this request. The new airport is a completely new experience. This is one of the-state-of-the-art airports, not just for Brazil. It's really the world level of airports."