

Aaron Bonham named Senior Vice President, Chief Merchandising Officer of Paradies Lagardère

By **Hibah Noor** on February, 11 2020 | People



Paradies Lagardère, a leader in the travel retail and food and beverage industry in North America, announced today that Aaron Bonham (above) has joined the company as Senior Vice President, Chief Merchandising Officer.

He will report to Gregg Paradies, President and CEO, and his responsibilities will include the day-to-day operations for Paradies Lagardère's entire merchandising organization, including regional, national and international brands, general merchandise, and the convenience business.

"I'm very excited to have Aaron join our team," said Paradies. "As Paradies Lagardère continues to successfully grow its travel retail and restaurant business in airports throughout North America, Aaron's skills and expertise will help us to continue to innovate and drive results."