

## Buckley London expands sales team

By **Hibah Noor** on December, 1 2017 | People



*Photo L-R: Louise Stevenson, Fran Batty, Katie Thornton, Amy Donlon, Lynne Sweeney, Craig Sutherland*

British fashion jewellery designer Buckley London has announced the addition of Craig Sutherland to its sales team.

As International Account Manager, Craig will play a key part in the global business development strategy and market expansion of the Buckley London brand. Craig will be instrumental in developing key partnerships with new and existing accounts, expanding networks and introducing engaging sales campaigns.

Craig brings industry experience to the role, having previously held influential sales and business development positions at premium brands Theo Fennell and Dolce & Gabbana. Craig also brings strong knowledge of the travel retail sector, a major part of Buckley London's retail strategy, following a key sales role with cruise ship group Harding Brothers.

Speaking about his new role, Craig said: "Having worked in the jewellery industry for a number of years, I am delighted to join Buckley London at such a pivotal point and am excited about the challenges ahead."

The appointment of Craig Sutherland is part of a wider sales growth initiative for Buckley London, who have been focusing on building a strong and knowledgeable sales team to provide a first class service to its rapidly growing customer base. Craig will join Louise Stevenson, who was promoted to International Account Manager in July following an impressive 2 years in the business. Lynne Sweeney heads up all UK activity and the inflight channel is led by Katie Thornton and Fran Batty.

Amy Donlon, Head of Sales at Buckley London enthused, "We're absolutely thrilled to welcome Craig on-board at a very exciting time here at Buckley London. Craig brings key industry knowledge and expertise which will be hugely beneficial to the Buckley London brand strategy and vision. We have worked hard to implement a very strong team to positively grow the business, and anticipate a confident start to 2018 and beyond."

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