

Patrón Spirits appoints Dave Wilson President, International and Global COO

By **Ryan White** on May, 30 2013 | People



Patrón Spirits, one of the fastest-growing companies in the global beverage alcohol industry, announces that Dave Wilson has joined the company as President of its international operations and Global Chief Operating Officer, effective June 10. Reporting to President and Chief Executive Officer Ed Brown, Dave will be responsible for the day-to-day worldwide operations and management of the company.

Dave joins Patrón Spirits from Brandmuscle (Centiv) where for the past seven years he has served as President of the company's beverage alcohol group. Dave began his 33-year career in the spirits industry at Joseph E. Seagram & Sons, where he held various positions in production, finance, and sales and marketing management. After Seagram, Dave spent nine years in executive roles at National Wine and Spirits, and at Southern Wine & Spirits.

“Dave’s tremendous experience and leadership will help us grow the future of this company and our brands, and I’m thrilled that he is joining our team,” said Brown. “On a personal note, I’ve been very fortunate to work with Dave in the past, and I’m excited that our paths cross once again!”

Added Wilson, “I am sincerely honored to be joining Patrón Spirits, and I appreciate the opportunity, challenge, and confidence that Ed Brown has presented. I am excited to get started, and to meet with our employees and partners throughout the world. This is a great company and I am proud to be associated with this management team, and representing these iconic brands.”

Wilson earned his undergraduate degree from the University of Kentucky, and an MBA from Bellarmine University in Louisville. He and his wife Marie have three children.

Americas Duty Free takes the opportunity to welcome Dave to one of the most dynamic spirits companies in the industry and also to wish former President - International and COO John McDonnell all the best in future endeavors.