

3Sixty awarded duty free concession at Nashville International Airport

By **Mary Jane Pittilla** on February, 6 2019 | Retailers



3Sixty (formerly DFASS Group), in conjunction with TRNA, has been awarded a 10-year duty free and duty paid concession at Nashville International Airport.

The contract also embraces a number of duty paid specialty stores, including a Kiehl's boutique and an exclusive Jack Daniel's Tennessee Whiskey concept store.

Nashville International (BNA) was recently named the fastest-growing airport of its size in North America (5 million-20 million annual passengers), bringing in 13 million passengers to the capital of country music.

In addition to this robust domestic passenger growth, BNA's international routes include several servicing Latin America, and the recently added British Airways flight to London.

The number of passengers using BNA is expected to grow to over 20 million by the 2030s. Metro Nashville Airport Authority (MNA) aims to add more nonstop destinations and more international flights.

To accommodate the projected growth, the MNA has announced a US\$1.2 billion renovation of the airport, dubbed BNA Vision.

Major projects in BNA Vision include expanding and reopening Concourse D and constructing a new international arrivals facility. The entire project is expected to be completed by 2023.

3Sixty Senior Vice President Retail Operations Donna Maxwell said: "We are very pleased to have been chosen to operate a new duty free concession at Nashville International Airport. The opportunities for both duty free and duty paid retail are growing at Nashville, and 3Sixty is excited to be a key driver for this growth."