

3Sixty's newly expanded FLL store reopens



The ribbon-cutting ceremony at the grand reopening of 3Sixty's expanded store at FLL

3Sixty Duty Free has announced the grand reopening of its retail store, located in Terminal 4 of the Ft. Lauderdale International Airport.

This location has been expanded to occupy 3,300 square feet (306.6 square meters), which makes it the largest retailer within the facility.

The retailer's partnership with the airport dates back to 2006. In that time 3Sixty has added two new stores: one in the Terminal 3-4 connector, and one in Terminal 1 and 2.

3Sixty has leveraged its strategic operational investments and the strength of its partnership with FLL, delivering a state-of-the-art duty free experience while adhering to the airport's COVID19 safety protocols, so shoppers can safely enjoy access to a wide selection of merchandise and luxury brands in an engaging and innovative retail space.

Additional new stores are now planned for Terminal 2 and Terminal 3 Concourse E, which once open will increase 3Sixty's footprint to approximately 9,000 square feet (836 square meters) of retail space at the airport.

"As airlines prepare for a surge in summer travel, we anticipate the growth seen in store traffic will continue to strengthen" commented 3Sixty's COO, Alex Anson. "There is a substantial pent-up desire to travel and we are encouraged by the momentum," he concluded.