

## LS travel retail opens LAX stores

By **Wendy Morley** on April, 7 2015 | Retailers



Retail giant LS travel retail has just opened four new stores in Los Angeles International Airport's (LAX's) Tom Bradley International Terminal.

The four stores, which have all opened in the past few weeks, are all located pre-security on the Arrivals level. They include: USA TODAY TravelZone, Bienvenida Flowers & Gifts, iStore and Malibu Shades.

These four stores were all won by LS travel retail in partnership with the LA-based ACDBE firm Concourse Concessions, Inc. through a competitive evaluation process awarded by Westfield.

The iStore features a new, more interactive design and carries a selection of hardware and accessories from Apple, Sony, Monster, and many more. LS' proprietary brand Bienvenida is a kiosk that offers an assortment of flowers and gifts, including boxed chocolates and plush, catering specifically to the "meeters & greeters." Malibu Shades is another kiosk that provides a wide assortment of sunglasses from world famous brands. USA TODAY Travel Zone offers last-minute merchandise along with an assortment of snacks, beverages and magazines.

“We are delighted to be opening these new stores”, said Vadim Motlik, Chief Development Officer at LS travel retail North America. “They complement our Travel Essentials, Specialty Retail and Food & Beverage offer post-security, and we are glad to now be serving both the arriving and the departing passenger in this groundbreaking new Terminal.”

“These four outstanding concepts, joining 11 other dining and retail destinations, enhance the traveler’s experience in the new pre-security environment”, said Keith Kaplan, Vice President, Development, Westfield. “As local tourism continues to thrive, driving record numbers of travelers to LAX, we are thrilled that arriving passengers from around the world will immediately have access to new world-class stores to dine, shop and relax.”