

MishiPay & Paradies Lagardère offer contact-free shopping



With Scan, Pay & Go technology, shoppers can purchase items more safely and without waiting for a cashier

As a way to further the reality of contact-free payment, Paradies Lagardère has become the first concessionaire to introduce MishiPay's Scan, Pay & Go technology in a US airport, in the travel essentials store in the Fort Lauderdale-Hollywood International Airport and the Charlotte News and Gift store in the Charlotte Douglas International Airport.

With MishiPay's Scan, Pay & Go technology, travelers use their own devices to select the items they want, scan the barcodes and pay, with no cashier interaction.

This new way to shop and pay enhances speed of service in addition to reducing contact, making the purchase both easier and safer. This also helps ensure a cleaner, more efficient and safer environment by freeing up staff to perform sanitizing duties and restocking.

"We are thrilled to partner with MishiPay to deliver this next generation service that will further enhance our customer's experience in our airport retail stores," said Gregg Paradies, President and CEO for Paradies Lagardère. "Yet another accomplishment in our ongoing digital strategy efforts, the Scan, Pay & Go technology is a significant step to the future of travel retail. Early results from our pilots at Fort Lauderdale-Hollywood International Airport and Charlotte Douglas International Airport show that travelers are embracing this user-friendly service."

MishiPay founder and CEO Mustafa Khanwala said: "Standing in line to pay for purchases is irritating at the best of times but in an airport environment, where customers always have an eye on the clock, it's even more frustrating. By using technology to remove this archaic bottleneck, MishiPay enables retail to evolve to meet the demands of consumers."