

Paradies Lagardère to introduce brand new travel essential concept to San Francisco Airport

By **Mary Jane Pittilla** on December, 14 2018 | Retailers



"Bourbon Pub and Mills Cargo will delight travelers that have grown accustomed to the same old offerings in airports," says Gregg Paradies, President and CEO, Paradies Lagardère

Paradies Lagardère has been awarded a dining concept and a travel essential store at San Francisco International Airport (SFO).

The company will introduce to travelers Mills Cargo, a new and modern interpretation of the travel essential store, and Bourbon Pub, a restaurant by award-winning chef Michael Mina.

Inspired by the history of SFO and its origins as Mills Field, which opened in 1927, the Mills Cargo travel essential store will offer snacks, drinks, travel and electronic accessories, as well as goods from local vendors.

Invoking the nostalgia of a local corner store, it will carry items from Etta + Billie, Scents of San Francisco, The Good Chocolate, and Timbuk2.

The décor will be fresh and modern, with a retro airport feel. Customers will also have easy pay options such as Apple Pay, Samsung Pay and Mobile POS.

A restaurant developed by San Francisco-based chef Michael Mina, Bourbon Pub will offer a casual atmosphere and inventive pub fare.

Paradies Lagardère recently expanded its award-winning food and beverage operations with the acquisition of Hojeij Branded Foods, and the new Dining Division is excited to deliver a unique experience with this new restaurant concept, the operator said.

Gregg Paradies, President and CEO, Paradies Lagardère, said: “We’re confident that these concepts not only meet the desires of the airport and its new terminal, but will resonate well with travelers seeking unique dining and retail experiences while traveling. Bourbon Pub and Mills Cargo will delight travelers that have grown accustomed to the same old offerings in airports.”

“MINA Group is excited to partner with Paradies Lagardère and we are thrilled to be part of the next evolution of our hometown airport, SFO,” said Patric Yumul, MINA Group President.