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Nuxe introduces a new travel retail exclusive: a duo pack to double up

By **Jas Ryat** on October, 17 2019 | Fragrances, Cosmetics, Skincare & Haircare

After featuring its Huile Prodigieuse TREX Duo Pack at TFWA in Cannes, Nuxe is experiencing considerable demand for the product

Unveiled during TFWA 2019 Cannes, the Huile Prodigieuse TREX Duo Pack contains two 100-milliliter bottles of this natural blend of vegetable oils. Free from mineral oils, preservatives and silicone and formulated from 98% natural ingredients, this product doubles up on the do good.

Its scientifically proven, non-greasy effectiveness is a triumph of formulation; its antioxidant properties are proven to reduce stretch marks and its unique dry texture awakens the senses with a sensorial, addictive fragrance.

Marion Bruimaud, Travel Retail Director, Nuxe, explained: “We know how popular our Huile Prodigieuse dry oil is with travel retail customers so packaging it up into two 100-millilter bottles is a perfect solution for allowing them to double up their purchase in a single convenient value pack. This is a travel retail exclusive offer, which was extremely well received when we showcased it at our booth at [TFWA] and we are already experiencing considerable demand for it, post-Cannes.”

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