

CabinZero's inflight success leads to 20 new listings since May 2019

By **Jas Ryat** on December, 6 2019 | Spirits & Tobacco



CabinZero is stepping into 2020 fuelled by a successful year in the inflight sector, with 20 new listings across 18 airlines since May 2019. Booming inflight sales are expected to exceed expectations due to a strong partnership with Retail inMotion.



Award-winning ADV Dry

Bag 30L is at the forefront of CabinZero's inflight

The Frontier Award-winning ADV Dry Bag 30L (Star Product under \$100) is at the forefront of CabinZero's inflight growth with excellent sales results reported onboard carriers including Etihad Airways. Next year is already looking equally positive with listings onboard Cathay Pacific and Cathay Dragon-from February 2020 through its key partner: Retail inMotion.



Denz van der List, CabinZero's Sales Director for Global Travel Retail shares his optimism towards another prosperous year going forward

Denz van der List, CabinZero's Sales Director for Global Travel Retail, shares, "We have partnered with Retail inMotion since the beginning of 2019 and the company's ever-growing presence within the

inflight channel has paid huge dividends for CabinZero. Our inflight sales representative Ailing Seah-Langeland has worked tirelessly with Retail inMotion's award-winning purchasing team to build the CabinZero brand inflight. We extend our sincere thanks to Retail inMotion for believing in the product and look forward to another prosperous year going forward.”

José Lirio Silva, Head of Onboard Retail Europe for Retail inMotion adds: “CabinZero's ADV Dry 30L Waterproof Packable Backpack with RFID Blocking Pouch beat off the competition to win the Frontier Awards 2019 Star Product of the Year. Since this product was first introduced in the boutique duty-free offer onboard Etihad Airways, via Retail inMotion, earlier this year, we’ve had the opportunity to witness the interest in the revolutionary backpack.

“Furthermore, their goal of offering passengers a hassle-free experience resonates with our interest. We’re grateful that we can offer airlines a high-quality and fashionable product that will surely attract passengers’ attention. And the interest is clearly there, since the product can now be found onboard a dozen airlines! We look forward to continuing our collaboration with CabinZero.”

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