

## Special Davidoff cigar celebrates Chinese New Year of the Pig

By **Jas Ryat** on November, 26 2018 | Spirits & Tobacco



Davidoff's Year of the Pig special edition comprises 10 Gran Toro cigars presented in a lacquered red box, limited to 9,300 boxes worldwide

Davidoff Cigars is celebrating the Chinese Year of the Pig with exclusive limited-edition cigars and accessories.

The pigtailed Gran Toro cigar celebrates the Chinese New Year with the pig's almost pig-headed determination to pursue a goal of prize, the company said.

The Gran Toro 6 x 56 format is wrapped in a shiny and oily Dominican wrapper from the Yamasá area and develops smooth notes of pepper and wood once lit.

The Sumatra binder from Mexico and the well-aged filler tobaccos from the Dominican Republic create a refined, balanced and flavorful blend. Notes of liquorice, cream, vanilla, leather and spice were developed to please the big-hearted, determined personality of the Pig, according to Davidoff.

The special edition is limited to 9,300 boxes worldwide, and comprises 10 Gran Toro cigars presented in a prestigious, lacquered Asian-inspired red box, designed to be collectable.

The pig is represented by a simple and elegant graphic icon executed in gold, and the box contains a paper insert with the Year of the Pig story.

Davidoff has also introduced a special-edition Year of the Pig ashtray and double-blade cutter.

Inspired by the pig's shape, the Italian-made round aluminum ashtray is enclosed with vibrant, grained, red leather to strikingly contrast the ashtray's rich mocha color.

In keeping with the pig's generous nature, the ashtray has a holder for two cigars. The Davidoff logo is engraved on the metal and it comes in a limited numbered edition of 300 pieces.

The lightweight, German-made slim cutter is engraved with the elegant pattern. Its non-porous, stainless steel surface means it's easy to clean and also ensures that it is resistant to corrosion. The double-blade ensures the cut is even and precise on both sides without ever crushing the cigar and the integrated spring system provides a balanced blade movement.

The blades lock while not in use. It will cut from a 22 to a 58 ring gauge and is made available in a limited number of 300 pieces.

The cigars and accessories will be available at selected Davidoff appointed merchants and flagship stores from November 2018.