

TFWA World Exhibition welcomes Whitley Neill Gin

By **Jas Ryat** on September, 6 2017 | Spirits & Tobacco



Whitley Neill Handcrafted Dry Gin and the other premium spirits in the portfolio of Halewood Wines & Spirits will make their debut appearance at TFWA World Exhibition in the TFWA Harbour Village aboard the luxury yacht 'Princess Sissi'.

Whitley Neill Gin (one litre, 43% ABV) is a gin of exceptional quality which is inspired by the botanicals, the beauty and the mystery of Africa and distilled at home in England.

Alongside Whitley Neill on board the Princess Sissi will be ultra-premium Marylebone Gin (50% ABV), City of London Gin (41.3% ABV), Liverpool Gin (43% ABV) and, unconventional as ever, The Pogues

Irish Whiskey (40% ABV).

Lucky buyers will also be offered a taste of the new range of flavoured spirits, such as Whitley Neill Quince Gin and Whitley Neill Rhubarb and Ginger Gin, which evoke historic England in all its glory, as well as Whitley Neill Blood Orange Vodka, which is like distilled sunshine.

In addition to the spirits, Halewood Wines & Spirits offers in travel retail a wide selection of flavoured Lamb & Watt mixers to enhance its white spirits, a selection of wines, Crabbies Craft Alcoholic Ginger Beer and a selection of craft ales from Sadlers Breweries.

Simon Roffe, Managing Director Global Travel Retail, Halewood comments: "Halewood is delighted to be making its first appearance at TFWA World Exhibition and we look forward to enjoying a cocktail with our clients in the balmy Mediterranean sunshine aboard the Princess Sissi.

"The Halewood gin portfolio has enjoyed considerable success in European travel retail already this year with listings of various skus with Heinemann, at London City, Luton, Liverpool, Manchester and Birmingham airports, on P&O and Tallink Silja, on Flybe and in selected British Airways' lounges. It is also showing great promise in the American/Canadian border stores. We have high hopes for our premium brands which are ideally suited to the travel retail channel."

In addition to their stand in the TFWA Harbour Village, Halewood is supporting the event by sponsoring the prestigious Frontier Awards at the Palm Beach Evenementiel, Cannes, on Wednesday 4th October.

To learn more about Halewood Wines & Spirits in travel retail, please visit the Princess Sissi in TFWA Harbour Village from 2 to 6 October. For appointments please contact Simon Roffe on simon.roffe@halewood-int.com or call +44 7940 303497.

