

# Gebr. Heinemann cuts ribbons at Budapest Airport's Pier 1



Gebr. Heinemann Hungarian Duty Free's Managing Director, Ildikó Jankovich (second left) celebrates the opening of the retailer's sixth unit, with the Budapest Airport retail and marketing team

Budapest Airport, which is undergoing a vast development and expansion project, recently completed its new 11,500-square-meter passenger pier. This relaxing, relaxing open space with a wooden façade has now officially opened three new units: Gebr. Heinemann Hungarian Duty Free, Café Frei and Lapker Zrt. - Relay. Pier 1 now offers a full range of outlets for passengers either arriving or departing via the building.

With a 10-year history at the airport, Gebr. Heinemann is now present in six locations at BUD. The operator offers premium quality delicatessen products, accessories, cosmetics, and toys in the SkyCourt, Terminals 2A and 2B, and now Pier 1.



Cutting the Relay ribbon are Dr. Patrick Bohl, Head of Retail and Property Management, Budapest Airport and András Rác, Commercial Director, Lapker Zrt

Pier 1 features unique regional “made in Hungary” assortments and local hero brands. “We are very proud to extend our business at Budapest Airport with the opening of our new Pier1 Heinemann Duty Free & Travel Value shop. Budapest Airport is an extremely committed partner with a long-term focus. For this reason, we are a great match for each other on continuously designing a tailor-made shopping experience at the airport,” says Ildikó Jankovich, Managing Director of Heinemann Duty Free Budapest.



Café Frei offers a “trip around the world for your palate” with more than 70 different coffee recipes to represent every continent. At the ribbon-cutting event, Dóra Szeles, CEO, Café Frei exclaimed: “We are delighted that Café Frei is now present in both piers at Budapest Airport. We can serve the world’s favourite coffees to all passengers benefitting from the airport’s development”

Offering news and magazines in several languages in addition to a wide selection of books, Lapker Zrt. now operates six Relay outlets throughout BUD. “We’re overjoyed that our company can now also welcome passengers at Budapest’s newest passenger hall,” stated Lapker Zrt’s CCO András Rácz at the official opening.

Dr. Patrick Bohl, Head of Retail and Property Management, Budapest Airport spoke during the event: “Budapest Airport has always been committed in supporting our commercial partners, and we will continue to do so by providing the framework and environment to allow them to grow their business and provide great retail at our airport.” Bohl added: “During the hardest moments of the pandemic we didn’t stop focusing on our tenants, ensuring they had our support to enhance the passenger experience at Budapest as this is ultimately a common interest – our joint effort brings about joint success. We pay continuous attention to the product selection and services at our airport, maintaining and strengthening our regional competitiveness.”