

SSP signs seven-year deal to open international food hall at Brisbane Airport

By **Mary Jane Pittilla** on September, 9 2019 | Airlines & Airports



Food Collective at Brisbane Airport will feature a large centralized seating area, creating a community feel

SSP Group has secured a seven-year contract worth around £40 million (US\$50 million) to open a new international food hall at Brisbane Airport.

Food Collective is said to be the first of its kind in an Australian airport, drawing inspiration from local outdoor hawker street dining and farmers markets.

The concept will feature a large centralized seating area, creating a community feel.

Additionally, technology is being used with on-site self-order kiosks, allowing passengers to order food across all five restaurants: Ze Pickle, Upper West Side Deli, YO! Sushi, Nippon Ramen and Mi Casa Burritos.

Travelers will find a mix of leading global and local food and beverage brands, reflecting Brisbane's diverse city culture, including popular Australian burger bar Ze Pickle, along with Upper West Side Deli, a New York-inspired concept offering sandwiches, bagels and other deli lines.

YO! Sushi will offer sushi, sashimi and other Japanese dishes, while Nippon Ramen will serve dumplings and ramen noodles.

Mi Casa Burritos has a menu comprising classic Mexican dishes including burritos, tortillas and tacos. A newly refurbished Roll'd concept store will also return to the Domestic Terminal.

As global culinary tastes and trends evolve, SSP will rotate in new food and beverage offers into the Food Collective precinct midway through the contract, ensuring the consumer offer continues to remain relevant.

Mark Angela, CEO of SSP Asia Pacific, said: "We're proud to be working in co-operation with Brisbane 1

Airport to develop the Food Collective, which is a style of concept that has never been seen before in Australian travel retail. With our strong range of local and international brands and cutting-edge design, our intention is to create a welcoming environment that captures the true spirit of Brisbane. This is SSP's largest commercial win in Australia to date and will cement our reputation in this important market."

Martin Ryan, Executive General Manager Consumers Brisbane Airport Corporation (BAC), added: "The upgraded Café Court in the Northern end of the terminal forms the centerpiece of Stage 2 of the Domestic Terminal redevelopment and SSP's exciting hawker-style dining options will bring a unique point of difference to Brisbane Airport's Domestic Terminal.

"SSP's concept also beautifully captures elements of the South East Queensland lifestyle and incorporates them into the terminal in ways that haven't been seen before, so we're excited for the opening," he said.

Food Collective will open in November 2019 on Level 2 Departures (Northern end) of Brisbane Airport's Domestic Terminal.