

SSP to operate six F & B outlets at Beijing Daxing Airport

By **Elena Owyong** on October, 3 2019 | Airlines & Airports



Food and beverage concession operator SSP will open six F & B outlets at the new Beijing Daxing Airport

SSP has announced that it will be the key food and beverage (F & B) operator at the Beijing Daxing International Airport, with three contracts to open six F & B outlets.

In a press release, SSP said it will introduce concepts that will appeal to local and international travelers. One of the concepts it is bringing to the airport is the blue frog bar and grill, a popular Western casual dining restaurant in China, which will open on the third-floor airside area of the airport. The chain will offer a selection of classic dishes with an emphasis on North American flavours, including steaks, burgers, sliders and ribs.

Japanese restaurant chain Saboten will also open its first restaurant at a mainland airport in China. The restaurant is located on the second floor of the domestic airside area. Some of the restaurant's signature dishes include the special tonkatsu sauce and Koshihikari.

Saboten will open its second restaurant at the airport on the fifth-floor dep departure landside mezzanine alongside three other Asian F&B brands. These include Michelin- recommended wonton noodle specialists Chee Kei; Chinese snacks chain Taoyuan Village; and Hungry Korean, which will serve authentic Korean dishes with a modern twist.

Commenting on the new restaurants, Mark Angela, CEO of SSP Asia Pacific, said: “The travel retail market in China continues to grow at a rapid pace, and these latest launches will enable us to grow our presence and gain a stronger foothold in this burgeoning region.”

SSP is a food and beverage concession operator with a presence at 600 sites, a majority of which are airports and railway stations.