

Women in Travel Retail (and men) to meet in TFWA lounge event

This year's Women in Travel Retail WiTR event in Cannes will be a little bit different from usual. The TFWA Lounge event on Tuesday 26th October at the Carlton Beach from 18:30 to 21:00, while dedicated to Women in Travel Retail, will also be open to men.

Normally, WiTR hosts a networking and fundraising event in the Palais des Festivals. Because of COVID restrictions, this indoor event — which traditionally raises substantial sums for charities, with a clear focus on women and children — presented too many challenges.

While the event is not taking place in exactly the same manner, WiTR is raising money for Impact Hong Kong, which helps women experiencing homelessness to settle in a safe home, restore their mental and physical wellbeing, build their self-esteem and social capital, and discover their purpose. Guests will be invited to make a voluntary contribution to the charity, but all will be welcome to come along and enjoy the evening.

Sarah Branquinho, President of WiTR, said; "Strong relationships are key to the success of the duty-free and travel retail community and WiTR members, like many others, are really looking forward to the opportunity to meet face to face at TFWA in Cannes. After such a turbulent period, this will be the perfect opportunity to celebrate with all colleagues in the industry as we join to revitalise our fabulous industry."

TFWA Board, said; "We are very pleased with the platform the TFWA Lounge will provide the WiTR association to offer the visibility that women in travel retail deserve . TFWA and WiTR look forward to welcoming all attendees of the TFWA Exhibition to the lounge to celebrate the re-emergence of a vibrant travel retail channel and contribute to a meaningful charitable cause."