

# A snapshot of the future of domestic air travel



## Six-month outlook for domestic travel according to current issued tickets



Ranking*	Country with largest domestic market	Issued tickets % of 2020's level
1	USA	36%
2	China	48%
3	India	37%
4	Japan	14%
5	Indonesia	15%
6	Brazil	57%
7	Australia	45%
8	Russia	77%
9	Canada	19%
10	Mexico	60%

\*The Ranking of domestic markets is based on domestic seat capacity in 2019



Travel dates from 1 January to June 2021 vs. 2020, according to tickets issued as of 1 January 2020 vs 2019.



Considered all Length of Stays at destinations, except Transits.



Source: ForwardKeys Air Ticket data.

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According to ForwardKeys and current issued tickets, the above chart features a six-month outlook of domestic travel worldwide

According to the latest air ticket data by ForwardKeys when examining issued tickets as of January 1, 2021, bookings in Russia's domestic market for the next six months are the most advanced among the top 10 domestic markets worldwide. For the next six months of travel, issued tickets have already reached 77% of 2020's level.

"Domestic flight tickets issued in China are currently 48% of the same period last year. However, the situation might improve as last-minute bookings have been one of the key features, with most tickets issued up to four days before travelling in China," says Nan Dai, China Market Expert at ForwardKeys.

On the other hand, issued tickets for domestic travel in Japan are only 14% year-on-year for the next six months of travel. Its "Go-To" travel campaign, which aims to boost domestic spending, has been suspended due to COVID related challenges.

Brazil is in sixth position, with issued tickets at 57% of 2020's level. "The performance of the Brazilian domestic market is due to a combination of factors, among them, the desire to travel after a long period at home, restrictions on international travel that cause travelers to adapt their plans by choosing destinations within the country and the restoration of the supply of connectivity and available seats in regions of the country, which accelerated during the last quarter of 2020.

It is also important to remember that the domestic market in Brazil corresponds to 90% of the total number of trips. Therefore, it is naturally expected that its performance will be better than in countries whose participation of the international public is greater due to the current travel restrictions and the persistent scenario of uncertainty," states Leonardo Seabra, Head of Intelligence at Emprotur SA, Brazil.