

Record numbers attend 2019 TFWA China's Century Conference

By **Mary Jane Pittilla** on March, 11 2019 | Industry News



The fourth TFWA China's Century Conference, held in partnership with APTRA from March 5-7, gathered 418 delegates at the Grand Hyatt Hotel in Haitang Bay on the island of Hainan.

This figure is up from 412 recorded at the last event held in 2017. The TFWA ONE2ONE service added further value for delegates, with 115 meetings taking place during the week, the organizers said.

The conference was co-hosted by the Departments of Commerce and Finance of Hainan Province, with the country's leading travel retailer China Duty Free Group as Diamond Sponsor. Cartier and Interparfums were Platinum Sponsors, while Sanya Phoenix International was Official Airport.

In addition to the well-received conference content, attendees also enjoyed a comprehensive program of social events during the three-day event.

The Welcome Cocktail, sponsored by Lagardère Travel Retail and Swarovski, was held at The Sand at the Shangri-La Sanya Resort & Spa, and the Gala Dinner, hosted by DFS, took place at the Grand Hyatt.

TFWA President Alain Maingreaud said: "The fourth edition of our China event proved to be one of the best yet, thanks to the support of our hosts and sponsors, and to the excellent contributions of our invited speakers. Our sincere thanks to them and to all our delegates for joining us in Hainan, one of our industry's most important sales locations."

Haitang Bay, near Sanya, is home to the CDF Sanya International Duty Free Shopping Complex, the world's largest duty free shopping centre.