

AWPL opens its latest bespoke news & travel essentials concept store at Brisbane Airport

By **Elena Owyong** on December, 3 2018 | Retailers



The new news and travel essential concept store, News@BNE, in Brisbane Airport

Travel retailer AWPL has recently launched News@BNE, an exclusive news and travel essential concept store at the Domestic Terminal within Brisbane Airport (BNE).

This is the first of AWPL's 10 new stores that will be opened as part of Brisbane Airport's A\$40million northern Domestic Terminal redevelopment project.

With this new development, the 153 square meter flagship concept store has set a new benchmark for Australia's news and travel essential category. Travellers will be able to find a wide variety of products, ranging from magazines, stationery, beverages, snacks, IT products and other travel essentials.

Andrew Brodie, Brisbane Airport Corporation (BAC) General Manager Airline and Retail Management, is optimistic about the successful partnership with AWPL.

“AWPL has consistently demonstrated a willingness to align with our vision to deliver a liveable airport, and they have delivered a store that not only captures the uniqueness of Brisbane, it adds to the breadth and quality of retail range on offer for passengers travelling through BNE’s Domestic Terminal.”

Echoing similar sentiments, AWPL Managing Director Costa Kouros shared “News@BNE is a representation of our continued commitment to deliver a positive and memorable experience for our customers and enhance the reputation of Brisbane Airport.”

“We are excited to have delivered a store dedicated to Brisbane and unique to Brisbane Airport, designed to represent the uniqueness of the city in a world-class environment.”

The new News@BNE, located at the northern (Qantas) end of the Domestic Terminal, will soon be joined by two new Xpress@BNE arrivals convenience starting in December. An additional Xpress@BNE and five News@BNE stores will be due to open throughout 2019. A first-to-market bookstore/café/local produce concept, Bound, will open by early 2020.



AWPL team members (left to right) Garry Forsyth, Tracey Foster, and Glenn Flood at the opening of News@BNE