

China Duty Free Group re-opens downtown Dalian duty-free store

By **Elena Owyong** on May, 28 2019 | Retailers



China Duty Free Group (CDFG) has reopened its downtown duty-free store in the Shahekou district of Dalian



CDFG's new store sells a wide range of products which include perfume, cosmetics, jewellery, sunglasses and small household appliances

China Duty Free Group (CDFG) has announced that it has re-opened its Dalian downtown duty-free store on 26 May.

The retailer said in a press release that Dalian is an important port and a popular tourist destination. Beyond that, the Dalian store is an extension of its current stable of duty-free stores and it allows passengers transiting at Dalian to have more time for shopping and a more comfortable shopping experience.

The new store is located in the Shahekou district, adjacent to Xinghai Square, a landmark of Dalian. The store occupies 500 square meters and sells a range of products including perfume, cosmetics, jewellery, sunglasses and small household appliances.

Some of the brands available at the store are Estée Lauder, Lancôme, Shiseido, Clarins, Versace, Timex, Swarovski, Samsonite, Prada, Chloé, Ferragamo, Burberry, Givenchy, Jimmy Choo, among many international brands. Shoppers can purchase products at the store and collect them at their port of departure's collection points.

The Dalian reopening follows the recent news of [CDFG's new store openings in Qingdao and Xiamen](#). The retailer said that opening of the three stores is a reflection of the company's breakthroughs in recent years.

Within a short span of two years, CDFG had clinched contracts to run duty-free concessions at Hong Kong International Airport, Beijing Capital International Airport, Shanghai's Pudong Airport and

Macau's International Airport. This year, CDFG continues its expansion when it won the duty-free concession tender for Beijing's Daxing International Airport. The retailer also added the Haikou Riyue Plaza Duty Free Shop and Qionghai Bo'ao Duty Free Shop to its portfolio.

CDFG said: "CDFG will leverage on the strong tourism industry resources of its parent company, firmly take advantage of the 'One Belt, One Road' strategic initiative and the opportunities brought about by the vigorous development of domestic and overseas tourism."

"CDFG will also work hard to create a new image for its Dalian duty-free store and show the world the charm of Dalian."