

DFS and Ulysse Nardin unveil Sharks in Macau exhibition



The Sharks in Macau pop-up store at T Galleria by DFS, Macau, City of Dreams is inspired by the underwater world and Ulysse Nardin's Xploring philosophy of adventure

Swiss watch brand Ulysse Nardin has partnered with DFS Group on a new exhibition at T Galleria by DFS, Macau, City of Dreams.

Inspired by the underwater world and the brand's Xploring philosophy of adventure, the Sharks in Macau pop-up store features Ulysse Nardin's first interactive shark photobooth in Asia Pacific. Inside, adventurers can dive into the sea and experience the thrill of dangerous sharks suddenly appearing and attacking divers.

To celebrate the opening of the pop-up store, Ulysse Nardin is presenting several new, high-complication pieces.

The Skeleton X case, reshaped and very small (42mm), is described as more angular, more masculine and less round. The X formed by four of the indexes is framed in a rectangle, in turn inside a circle. Inside, and clearly visible, beats a super-light balance wheel in silicium, extra-wide, with nickel flyweights and stabilizing micro-blades.

The new Manufacture movement, the UN-371 caliber, has 96-hour power reserve and can be read through the back by means of windows, like those in the barrel.

The Skeleton X comes in four satin-finish versions: satin-finish titanium blue, satin-finish titanium black, satin-finish rose gold and matte-finish Carbonium Gold.

Craftsmanship and technology

The Freak X is the new entry point into the Freak collection. It has a crown for time correction, which breaks with one of the signature aspects of the previous crown-less Freak models.

The sizing is tighter (43mm), while the baguette movement is still a carousel, turning once on itself every hour to indicate the time. It is simpler, bolder, and has fewer wheels. It has no dial and no hands – the central bridge acts as a minute hand and one of the wheels indicates the hours.

The shop is open from now until December 31, 2020.

Established in 1846, Ulysse Nardin has pioneered watchmaking technology for over 170 years. The Swiss brand specializes in enamelling techniques, including Grand Feu, Cloisonné, Champlevé and Flinqué.

Introducing ground-breaking silicon components in 2001, the brand seeks to create novelties combining top-class craftsmanship and revolutionary technology.