

DFS opens three pop-ups in Macau hotels

Luxury retailer DFS Group has announced the addition of three new hotel pop-up shops in Macau, to join seven full-sized stores.

The first will be found close to T Galleria by DFS, City of Dreams. This Watchmaker pop-up shop is located inside the Morpheus hotel, which is within the City of Dreams property. The extensive collection offered includes Franck Muller, Girard Perregaux, Hublot, Ulysse Nardin and Zenith.



The pop-up shop in the Morpheus hotel offers an extensive collection of luxury watches

A recently opened second pop-up inside Galaxy Macau gives customers the most popular beauty products as well as an assortment from newly added brands such as Chantecaille and Fresh.



The Galaxy Macau pop-up offers customers the most popular established and new beauty brands

The third pop-up, located within the StarWorld hotel, offers an exclusive shopping experience for Galaxy Entertainment Group's Privilege Club members. Here customers can find the most sought-after beauty items as well as small leather goods from the top luxury brands.



Within the StarWorld hotel, Privilege Club members can find exclusive luxury items

“We are delighted to offer visitors to Macau three more ways to discover the wide range of world-class products and beautiful store environments that DFS has to offer,” said Renee Chisolm, Vice President Store Operations Macau, DFS Group. “We are also pleased to partner with some of Macau’s most luxurious hotel properties to further enhance the wealth of retail-tainment opportunities in this vibrant and exciting city.”