

DUTY ZERO celebrates second anniversary at Hong Kong Airport

By **Elena Owyong** on November, 19 2019 | Retailers



DUTY ZERO is celebrating its second anniversary at Hong Kong International Airport in style, with a series of activities, including a silent auction, an exhibition and a lucky draw

Duty Zero is celebrating its second anniversary in Hong Kong International Airport (HKIA) with a special 2nd anniversary collection of alcohol, a silent auction and a lucky draw with prizes worth HK\$2 million (US\$255,490). The celebrations run from November 8 to December 31, 2019 at the retailer's seven stores in HKIA.

To mark the celebrations, the retailer is featuring 53 hand-picked worldwide creations from Cognac, Single Malt Whisky, Blended Whisky, Wine & Champagne from various countries in a DUTY ZERO 2nd Anniversary Collection. The retailer expects this collection to produce “a spark of finest expression on the palate for the wine & spirit discerning aficionados and connoisseurs.” The full collection can be viewed online https://ec.dutyzero2nd.com/ebook/DZ_Ecatalogue.pdf

Additionally, DUTY ZERO is holding an exhibition titled “Curating the world’s finest sensations” at its East Hall North and East Hall South stores. Some of the exhibits include the Martell Hidden Gems, Remy Martin’s ‘XO Cannes’ and The Macallan72YO in Lalique - The Genesis Decanter.



To mark its second anniversary celebrations, DUTY ZERO is also holding an exhibition titled 'Curating the world's finest sensations'

DUTY ZERO Silent Auction

DUTY ZERO is also holding a digital silent auction on 21 treasured gems with close tracking of bidding status. Interested parties can place their bids on www.dutyzero2nd.com

DUTY ZERO 2nd anniversary Lucky Draw

The highlight of DUTY ZERO's second anniversary is its lucky draw. Customers who spend HK\$1,500 (US\$191.62) at any of DUTY ZERO stores are eligible to enter the Lucky Draw. The first prize is a pair of round-trip tickets to Scotland with 4-night hotel accommodation for two to join a 'Scotland Distillery Tour' to Mortlach, Glendullan, Glenfiddich and Macallan. Other instant prizes include a wide range of wine & spirit bottles from different worldwide renowned brands, anniversary souvenir, coupons and delightful local confectionery products.