

Ever Rich Duty Free brings customers on a Taipei sightseeing trip with new shuttle bus service

By **Elena Owyong** on August, 15 2019 | Retailers



Ever Rich Duty Free has partnered the Taipei City Government to launch a new open-top double-decker sightseeing bus for travellers

Ever Rich Duty Free has introduced a new open-top shuttle bus service with the aim of providing customers greater convenience and more time to do duty-free shopping, as they enjoy the sights of Taipei. The shuttle bus service brings customers to popular tourist attractions in Taipei and Ever Rich Downtown Shop.

According to Ever Rich, the new shuttle bus service was a collaboration with the Taipei City Government. The double-decker shuttle bus is divided into two segments, with the bottom deck fully air-conditioned, while the open-top upper deck allows tourists to better enjoy the Taipei city view.

Ever Rich said that there are five fixed shifts for the shuttle bus daily, including weekends to pick up and drop off travellers at popular tourist attractions such as 101 International Shopping Center, the Xinyi District Songshou Road (Neo 19 bus stop) and City Government MRT Station Exit 4 as well as Ever Rich Downtown Shop. Customers can make purchases at Ever Rich Downtown Shop 24 hours to 45 days before their departure.

Ever Rich Downtown Shop in Taipei

Ever Rich Downtown Shop is a six-storey building, shaped like a butterfly's wing. It has a floor space of 36,000 square meters. The building has four floors dedicated to commercial services. It also features a diverse range of duty-free products, from cosmetics, alcohol and tobacco to fashion, luxury, food, confectionery and local Taiwanese products.



The six-storey Ever Rich Duty Free Downtown store provides a wide variety of products and experiences for customers

The fifth-floor functions as an art gallery and restaurant to promote new Taiwan artists. Travellers can have their family and friends' gatherings there, or to even enjoy a leisurely afternoon tea. The art gallery changes its exhibits every three months, providing a refreshing experience that enhances customer satisfaction.