

Lotte Duty Free donates US\$88,000 to help Gangwon forest fire victims

By **Elena Owyong** on April, 15 2019 | Retailers



Lotte Duty Free has donated US\$88,000 to help restore the homes of victims affected by the Gangwon forest fire

Lotte Duty Free has donated 100 million won (US\$88,000) to help the victims affected by the Gangwon province forest fire.

This donation will be used to restore the houses of the locals who have lost their homes due to the forest fires, so that they can resume their normal lives as soon as possible. Aside from that, the money will also be used to help with forest recovery in order to prevent potential secondary accidents such as landslides.

Speaking about forest fire, Lotte Duty Free CEO Lee Kap said: "We offer our deepest sympathy to the victims and we hope that the donation will help them get their lives back on track."

"Lotte Duty Free will continue supporting the tourism industry to revitalize tourism so that the victims will not be affected by the second wave of damage."

In 2016, Lotte Duty Free donated 1 billion won (US\$880,000) to help the victims of Typhoon Chaba. In

the same year, the government signed a Memorandum of Understanding (MOU) with the city of Gyeongju to promote tourism after an earthquake occurred in 2016.