

Lotte Duty Free Shop kickstarts Winter promotions

By **Elena Owyong** on November, 26 2018 | Retailers



Lotte Duty Free has prepared a large-scale promotion for customers preparing for their trip during winter vacation and the year-end holidays

Lotte Duty Free Shop is organizing a special winter off promotion from November 23, 2018 - January 2, 2019.

During the sale, various items such as bags, shoes, clothes from approximately 50 famous brands including as Maxmara, Ferragamo, Vivien Westwood and Bali will receive 20 to 80% discount.

Additionally, Lotte Duty Free will be awarding 10 lucky travelers a travel gift certificate worth 3 million won (US\$2,641). In order to qualify for the lucky draw, customers will need to spend at least \$1 at any of the following venues; Myeong-dong, World Tower, COEX, Incheon Airport, Gimpo Airport, Busan and Jeju. This event can be entered through a voucher listed on the purchase receipt.

Lotte Duty Free will also be giving out advance credit cards containing up to 350,000 won (US\$308),

depending on the amount of purchases made by the store and the card used.

Other events are also planned during this period.

Starting 23 November, tickets for cultural performances will be given to Korean customers who have spent more than \$1,500 at Lotte Duty Free, World Tower, and COEX. They will be able to choose from either pianist Yukiguramoto's Christmas concert tickets or Goethe's Fauste. From 14 December, those who spent more than \$800 from Lotte Duty Free Shop, the World Tower branch, and COEX or \$2000 or more from the World Tower branch will receive tickets to the Picasso Cubism art exhibition.

From 28 November, Lotte Duty Free will be giving out a 2019 calendar consisting of Lotte Duty Free models to customers who purchase more than \$300 from Lotte Duty Free, World Tower, COEX, Busan and Jeju.

Lastly, from 1 December, travelers who spent more than \$300 from Incheon Airport, Gimpo Airport and Gimhae Airport will receive free blankets. Customers who spent at least \$100 in COEX will be given a scratch coupon that stands a chance to win special prizes.