

Shilla Duty Free's Beauty&You launches exclusive brands Korean brands at Hong Kong International Airport

By **Elena Owyong** on April, 15 2019 | Retailers



Shilla Duty Free's Beauty & You is the first retailer to bring Korean handbag brand Find Kapoor to Hong Kong International Airport



Find Kapoor, a handbag brand and OLENS, a coloured contact lens brand, are available at the Hong Kong International Airport Departures East Hall

Beauty&You by The Shilla Duty Free has debuted two exclusive Korean brands – handbag brand Find Kapoor and contact lens brand OLENS at the Hong Kong International Airport (HKIA).

“We are ecstatic to have Beauty&You as the first retailer to bring Find Kapoor and OLENS to the HKIA. This partnership is a testament to our strong positioning and ability to collaborate with a multitude of brands, in order to bring all-rounded travel retail experiences and surprises to the global travellers,” said a representative of Beauty&You by The Shilla Duty Free.

Find Kapoor pop-up at HKIA

Find Kapoor is a popular Korean handbag brand that has its own following since its launch in 2016. Utilising the unique concept of fashion blended with fine arts, Find Kapoor products have seen record sales, with many celebrities and global brand ambassadors using their products.

To celebrate Find Kapoor’s launch, customers will receive a free hand strap upon purchase of any handbag at its pop-up at Beauty&You’s East Hall South Store. The hand straps are available until 22 May.

OLENS

“Beauty & Healthy Eyestyling” brand OLENS is famous for its trendy coloured contact lenses. To celebrate its launch, Beauty&You has also created a variety of exclusive, tailor-made offers and gifts only available at the Hong Kong airport until mid-June. The Beauty&You by Shilla Duty Free pop-up store can be found at the East Hall, Departures gates in HKIA.