

ALFA Brands signs up Champs accessories brand



ALFA Brands partners with leather accessories leader Champs

ALFA Brands has announced a new partnership with Champs, an industry leader in genuine leather accessories such as wallets, bags and belts at affordable prices.

The company has been combining modern trends with classic designs for over 25 years to create products that complement the on-the-go lifestyle needs of today.

Champs is a Canadian company, based out of Dorval, Quebec.

“We feel very bullish about this line of accessories: impulse items of good quality leather, superb prices and great margins for our operators,” said Amy Hildreth, Operations Manager, ALFA Brands.

Champs products are designed with function, fashion, durability and, most importantly, the customer in mind for their everyday needs or their next journey away.