

Cabeau unveils PPE solution to increase safety and comfort of masks



Compatible With All Masks



Cabeau, the travel accessories leader, created Cabeau Tape to increase protection of the face mask and serve as a solution to constant adjustment and irritation

Cabeau, the travel accessories leader, has launched an innovative new PPE solution to increase comfort and safety of mask-wearing customers as they begin to travel again.

As COVID-19 infections rapidly rise throughout the world, many local governments, airlines and travel operators have implemented additional mask-wearing guidelines and mandates. Cabeau Tape is the latest PPE innovation, promising relief from what has become 2020's most reviled accessory.

Cabeau, a company best known for its award-winning orthopedic neck pillows, created the self-titled product in an effort to increase the safety, comfort and protection of the oft-maligned face mask.

Patent-pending Cabeau Tape is FDA-approved and dermatologist-recommended. The medical-grade adhesive strips seal the gaps that form around a mask's perimeter and is compatible with all face coverings. Gaps cause eyeglass fogging and are an indication of a serious breach in mask filtration. A recent study published by the National Library of Medicine reports that "gaps (as caused by an improper fit of the mask) can result in over a 60% decrease in the filtration efficiency.

During the early stages of the pandemic, David Sternlight, founder and CEO of Cabeau Inc., became concerned over the lack of consistent mask guidelines. After comparing data from numerous scientific studies, he searched for a solution to improve filtration efficacy and to eliminate the common pain-points that cause the general public to reject the protection afforded mask-wearers.

“Too often I saw masks that slid down under the nose, exposing the wearer to infection. This leads to even greater contamination when the person repeatedly touches the mask to readjust it, thereby compromising the filter,” recalls Sternlight.

Applied along either side of the nose bridge and up the sides of the mask, Cabeau Tape greatly increases mask efficacy by blocking inhalation and exhalation routes with the least resistance to airflow. While it adheres to any clean, dry surface, the strongest filtration is achieved by sealing the tape to faces without facial hair along the mask edges. Cabeau Tape may be reapplied up to two additional times, allowing the user to remove and replace their mask as desired.

“Cabeau Tape is the best solution I have found to provide a secure seal around any face mask and ensure the highest level of protection. It is gentle enough for everyday use and an ideal solution for kids who have smaller faces and are prone to pulling off their masks,” says Dr. Deborah Goddard, Harvard University-trained dermatologist.

Face shapes vary widely, especially between different-aged users, creating size and fit issues with universal masks. Cabeau Tape resolves this problem by adhering the mask directly to the face. Due to the quality of the adhesive, wearers can keep the mask securely positioned (even for those actively engaged in sports like running and cycling).

The innovative solution has been a hit among the domestic market, where individuals such as medical personnel, hospitality staff, food service professionals and hair stylists are required to wear a mask for an extended period of time. The tape allows them the perfect solution to end constant adjustment and irritation from ear loops.

Cabeau Tape joins the company’s recent successful launch of a portable hand sanitizer solution that clips to a purse strap or belt-loop via an attached carabiner clip.