Furla to spotlight Spring/Summer 2026 collection at TFWA World Exhibition

Furla is set to introduce Iride, “the ultimate expression of the brand’s colorful and playful spirit" to Cannes

Italian fashion accessories brand Furla is set to showcase its Spring/Summer 2026 collection at the upcoming TFWA World Exhibition (Riviera Village, RH2), marking a renewed commitment by the company to the travel retail channel.

At the heart of Furla’s SS26 is an exploration of Milan’s most intimate details: refined entryways that open onto secluded gardens, interiors where metal meets marble, glass offsets ceramic, and mosaic plays against natural stone. This layered elegance, often overlooked, is woven throughout the season’s silhouettes and material stories – inviting a sense of discovery at every turn.

Leading the season is the Furla Iride bag, described as “the ultimate expression of the brand’s colorful and playful spirit and a vibrant explosion of joy”. At the heart of this new icon stands a sculptural jewel-like hardware, where Furla’s signature arch logo is reimagined with a diamond-cut design. Smooth and rounded to the touch, the closure is both a visual and tactile centerpiece, guiding the bag’s entire design. The hardware plays with light and perspective, offered in either classic gold tones or in the same bold, vibrant hues of the bags.

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Named Iride after the Italian word for iris and rainbow, the bag is a celebration of color, creativity and functionality and available as a crossbody or a mini hobo and with adjustable leather strap

For Spring/Summer 2026, the collection is reinterpreted through new vibrant, playful and bright shades: Mudec Yellow, Amatore Blue, Aperitivo Orange, Velvet Pink, and Carta da Zucchero Blue.

With a nearly century-long heritage and a renewed vision for the future, Furla returns to TFWA to strengthen its presence in global travel retail.

Furla’s CEO, Eraldo Poletto, said, “This is the perfect moment to reengage with our partners, introduce our newest designs, and reaffirm our position as a leading voice in accessible luxury. Our objective is to highlight the evolution of Furla, where heritage meets innovation, and timeless elegance embraces playful modernity.”

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