

Nuwave Channel Partners confirms deal to distribute TripClip



To be unveiled to buyers at the Virtual Travel Retail Expo 2020, TripClip is a compact, stylish and revolutionary travel device that is specifically designed for the globetrotting traveler and created a new category within the industry

Nuwave Channel Partners has signed an exclusive agreement with Ireland's JS Design Concepts to manufacture and distribute to travel retail and other markets a revolutionary new travel device - TripClip.

The stylish and compact invention allows the traveling user to attach their smartphone or tablet to the seat in front of them at eye level, enabling easy viewing of material on the device.

Manufacturing of the first version of the product - TripClip Travel Pro - is in progress for an exclusive launch with first retail customer, Ryanair, from October this year.

With a travel retail RRP of €40, TripClip is a world first, patent pending worldwide design, which has created a totally new category for itself, led by the debut Travel Pro model.

Designed specifically for travelers, the black and orange colored TripClip Travel Pro has no complex mechanical parts and no batteries are needed. The lightweight, compact device attaches simply and securely to the seat in front in seconds.

TripClip Travel Pro uses a hold and hinged locking system. It has a built-in magnetic surface for an unrivalled magnetic attraction, covered with a silicone cushion pad for extra hold, so the device stays

firmly in place. It comes complete with three interchangeable clip heads, adhesive metal disc/plate for phone/tablet and a stylish carry case.

Originally, it was developed with aircraft in mind, but detachable clip head accessories allow TripClip to work on other forms of public transport such as buses, trains, ferries and cars.

“My company is focused on creating cutting edge products for the travel industry, trying to understand the wants and needs of the globetrotting traveler. TripClip is about providing people with a compact device to make their travel experiences better in terms of relaxation, comfort and ease – to sit back, relax and enjoy watching a movie or TV show in peace at eye level, hands-free.”

Nuwave is a very experienced manufacturer of electronics products and has a fantastic worldwide distribution network, with a particular strength in the travel retail and airline markets. Partnering with them is a natural fit for this product and I look forward to a long and successful association with the business,” says Joe Shortt, Founder & CEO, JS Design Concepts, and Creator of TripClip.

Hoj Parmar, CEO, Nuwave is currently in discussions with other airlines and travel retailers to stock the ground-breaking product.

“TripClip is a unique and very innovative product that solves a real issue that most people encounter on their travels. The product is close to being a universal solution and can be used on almost all forms of transport.

Working with Joe Shortt and his company’s designs has been inspiring. He’s full of energy, very passionate about his product and has a well thought out road map for his future accessories too. We are delighted to be working with Joe and his team on such an exciting collaboration,” adds Parmar.