

Rodenstock launches its Spring/Summer 2020 collection



A snapshot of the R3316 model from Rodenstock's SS 2020 collection

Inspired by the past, made for the future, Rodenstock's SS 2020 collection focuses on the theme of timeless design and presents a new, varied collection that includes a mix of on-trend, simple styles and true eye-catchers - all available to global travel retail immediately.

With everlasting designs from the archives, the eyewear brand restores brilliant shapes with innovative colors and materials. The collection features two titles of wear: Rodenstock Sun & Rodenstock Layered.

Rodenstock Sun

Described as comfort meets modern design, the two models: R7416 and R7417 represent a refined, but simultaneously timeless look. Easy to wear and pull off (literally & figuratively), the combination of high quality materials (titanium and RXP), along with the narrow temple design results in a pair of ultra-light designs perfect for traveling.

Rodenstock Layered

Bringing together clear acetate with a layered vision, Rodenstock Layered offers an extraordinary three-dimensional look. Made of high quality Italian acetate, the two models: R3315 and R3316 are both available in four colors.