

# Victorinox unveils its Architecture Urban2 Travel Gear collection



Victorinox strengthens its Travel Gear offer with the launch of Architecture Urban2 - a collection of business bags and backpacks inspired by the functionality of the iconic Swiss Army Knife. The collection (pictured above) is designed with the modern commuter in mind and sets a new benchmark for Victorinox's premium business bags and backpacks.

Architecture Urban2 was inspired by the changing business lifestyle and customer needs of the "new normal". Items are more spacious and come with features such as antibacterial treatment, making traveling and the handling of belongings worry-free.

Thomas Bodenmann, Head of Global Channels at Victorinox, comments: "The premium Architecture Urban2 collection embodies Victorinox's commitment to elevating the customer experience and creating products that support the everyday lifestyle. With the added bonus of a personalization feature, Architecture Urban2 is one of Victorinox's most stylish ranges yet that is suitable for use when going to the office, to a business meeting or on holiday."

The five different products in the collection feature a sleek, elegant design and deliver high functionality. Products offer 360-degree protection for electronic devices and offer refined

organizational solutions and maximized storage volume. For additional protection, all bags feature hi-density foam on the outside and the inside device compartment can be closed with a secure stretch fabric. Zippers are positioned to open widely and all the way down to allow for practical and care-free handling.

The antibacterial lining is treated with SILVADUR™ technology to inhibit the growth of microorganisms in fabric. It can be cleaned up to 40 times whilst still maintaining the benefits of the treatment. The main fabric boasts high water resistance, excellent abrasion resistance, a cotton-like soft touch, and two-tone visual effects, completed with premium leather touchpoints. All bags additionally benefit from coated zippers on selected pockets, a magnet-closing zipper cover for the main compartment and a sound pocket for ear buds. The backpacks provide lockable zippers on the main compartments and feet on the bottom to limit contact with dirty surfaces.

Inspired by the brand DNA and the functionality of the iconic Swiss Army Knife, Architecture Urban2 pieces can be personalized. Initials and names up to 12 characters long can be engraved on an iconic Swiss Army Knife scale in the color of choice and added to products.

The collection is suitable for use in any commuting or traveling scenario – whether on foot, in the car, on the bike or public transport. The Victorinox Architecture Urban2 collection offers a global 1+10 years warranty and is available now in travel retail, specialty shops, Victorinox stores and online.