

## A fragrant tribute to a vibrant gemstone



Created in collaboration with perfumer Thomas Fontaine, Ombre Azurite from Jean Charles Brosseau is a floral, ozonic and green fragrance

The French Côte d'Azur is the inspiration for the new Ombre Azurite women's fragrance from Jean Charles Brosseau.

Azurite, an azure-blue soft copper mineral, has been used for thousands of years as a pigment, a gemstone, and an ornamental stone.

"The azurite color also recalls the deep blue hues of the French Côte d'Azur and all the wonderful scents that blow all over this unique region of France," the company said.

Created in collaboration with perfumer Thomas Fontaine, Ombre Azurite is a floral, ozonic and green fragrance.

The notes of jasmine and lily blend with the spicy iodine of the Mediterranean Sea. The fragrance's sensuality comes from mixing sandalwood with tonka bean.

Ombre Azurite is presented in a deep blue lacquered and slightly transparent octagonal bottle decorated in floral relief. It is designed to appear as a precious gem in its matt black box.

The bottle is covered by a heavy spherical golden top in Zamak.

The Eau de Parfum 100ml spray retails at €122 (US\$137). The POS material comprises a 100ml spray tester, 1.5ml samples (pack of 10), and a 100ml dummy.