

Bath & Body Works appoints Essence Corp. as GTR Distributor

Self-described Master Distributor of fine fragrances and cosmetics, Essence Corp. is proud to announce that Bath & Body Works has appointed the company as its Travel Retail Global Distributor. This marks the first time that Essence Corp. will be branching outside of the Americas.

Essence Corp. has been a current distribution partner of L Brands for both Victoria's Secret and Bath & Body Works since 2014 in the Americas regions. Essence Corp. promises to maintain its same qualitative standards of distribution outside of the Americas.

With added value that offers expertise in beauty distribution and established relationships with key clients, the company looks forward to broadening its historical presence worldwide.