

# FAQ showcases its 100 Range and confirms further expansion in Hainan



Presenting a new era in beauty and technology, FAQ seeks to blur the lines between powerful and high-end beauty; the brand's latest collection, FAQ 100 Range, features three devices that offer a number of innovative facial rejuvenation technologies

With self-care and anti-aging becoming a major trend over the past couple of years, the Swiss-developed anti-aging brand FAQ has arrived on the market to make the process more seamless than ever before. Presenting a new era in beauty and technology, the brand seeks to blur the lines between powerful and high-end beauty and banish limitations of time and accessibility. Dedicated teams of professionals and researchers have combined the most cutting-edge technology into its FAQ Range 100, which is ready to solve signs of aging.

With three devices available under the brand's latest collection, FAQ 100 Range, FAQ stakes its claim as the world's most powerful fusion of professional and home beauty. Featuring a wide range of innovative facial rejuvenation technologies including Power-RF, LED-Pulse and T-Sonic pulsations and EMS-Pro, this collection delivers concentrated power for guaranteed results.

All FAQ 100 Range devices include:

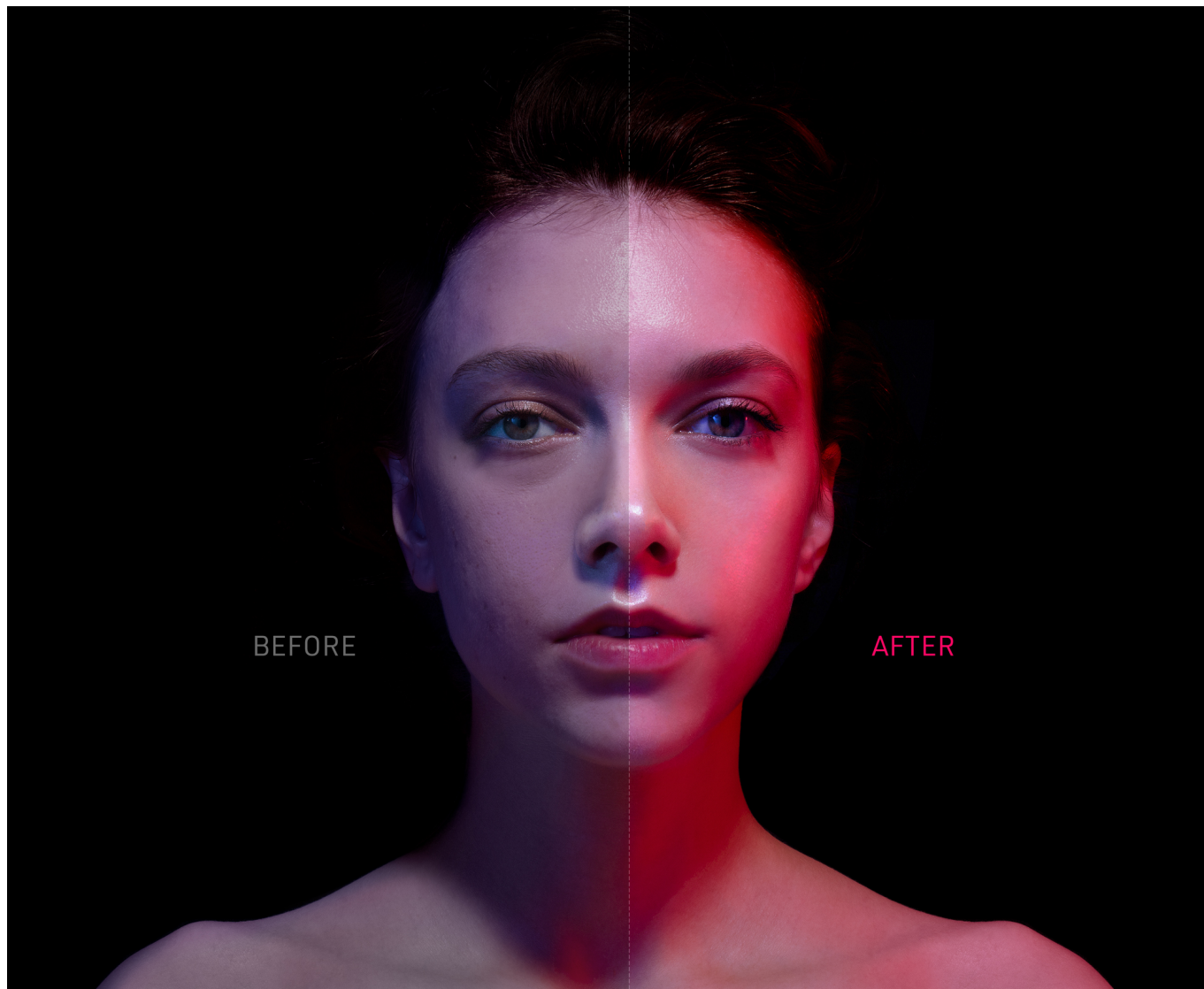
Power-RF: powerful heated radiofrequency waves that accelerate collagen production and reduce the appearance of fine lines

LED-Pulse: to penetrate deep layers of the dermis to target specific skin issues

T-Sonic pulsations: to boost the skin's radiance

FAQ 102 and FAQ 103 devices also include:

EMS-Pro: to firm skin and contour facial features; referred to as a "natural facelift"



A before and after preview; considering its positive results, FAQ has decided to further expand online and offline in TR channels and local markets; Hainan will see an additional seven FAQ counters by the end of Q4 2021

Completed with the patented Anti-Shock System, the Swiss-designed product line promises ease of use, maximum effectiveness and safe at-home treatment.

FAQ 100 Range has undergone stringent clinical testing to prove its efficacy. Conducted by SGS Laboratory, the clinical testing results show that FAQ is a valuable anti-aging tool that improves the appearance of skin via skin hydration, collagen production, dermal thickness and density and tension release. Among the 30 female participants aged 23 - 45 selected for this study, 97% said they were satisfied with their results. Additionally, 90% of trial users reported a reduction in pore size, resulting in a clearer and softer complexion.

Considering its positive results, the brand has decided to further expand online and offline in travel 2

retail channels and local markets. Significant placements in travel retail include Haikou, Haikou Moval Mall, Haikou Meilan Airport Duty Free Store, Hainan, Hainan Tourism Duty Free Shopping Complex, Sanya, CDFG Sanya International Duty Free Shopping Complex, Hyundai Duty Free in Dongdaemun, Seoul, CDF Macau e-shop and KrisShop, Singapore's premier TR operator.

FAQ is also available in local Singapore markets at Tangs Department Store and Tmall, one of the most recognized e-commerce platforms in China. To date, FAQ has nine offline counters in Haikou, Hainan and Sanya. As a promising channel that will be able to absorb the demands of the Chinese consumer, Hainan will see an additional seven FAQ counters by the end of Q4 2021.