

FOREO & FAQ announce latest opening at Macau International Airport



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Swedish beauty and tech giant FOREO, alongside its Swiss-developed anti-aging sister brand FAQ™, announced the latest opening at Macau International Airport. Following their successful debut on CDF Macau Online Store, the placement of both beauty brands will feature back wall installations, slated for an official launch.

With visitor arrivals totaling 2,189,401 in Q2, 2021, up 25.9% compared to Q1, recent data indicates that tourism in Macau is gradually recovering due to the resumption of exit endorsements of mainland China residents to travel to the region. Per capita visitor spending hit a surge of 128.6% YOY in Q1 2021, with Q2 showing an increase of 15.9% in total spending of MOP 7.16B.

Macau is an autonomous region on the south coast of China. With numerous casinos and malls on the Cotai Strip, Macau has earned the nickname of "The Las Vegas of Asia." With a population of approximately 680,000 people, gambling and tourism serve as Macau's most significant source of revenue. Boasting scenic spots such as the Macau Tower, A-Ma Temple, Historic Centre of Macau and Ruins of St. Paul's, it was listed as a UNESCO World Heritage site in 2005.

"We are extremely proud to be expanding both of our brands so quickly in Macau. The placements at Macau International Airport are a significant success for us, and we are pleased to be in partnership with such professional and reputable names. We look forward to further expansion in Macau as the tourism industry in the region continues to recover," says Gary Leong, Global Travel Retail Director, FOREO.

“We are pleased to welcome such famous brands to our roster of names at Macau International Airport. Having both FOREO and FAQ™ on board will no doubt increase the reputation of duty free shopping at the airport, and we look forward to welcoming travelers back with a wide range of brands for them to browse,” adds Mr. Sunil Tuli, Group CEO, King Power Group (Hong Kong).

King Power Group (Hong Kong) is the founding member of Asia Pacific Travel Retail Association. Ranked as one of the world’s top 25 duty free business owners, King Power Group (Hong Kong) has expanded into the main Asia Pacific regions including Mainland China, Hong Kong, Macau, Korea, Japan, Singapore, Australia, and Cambodia.

In Q4, 2021, FOREO Group will continue to enhance its exposure in both domestic and travel retail channels in Macau, where new stores will open at the New Yaohan in Grand Lisboa Palace Resort and Heinemann at the Lisboaeta Macau. Products from the FOREO Group are also available at multiple travel retail channels in Macau including Duty Free Americas at the Venetian, Dufry at the Shoppes Venetian, Dufry at the Shoppes Parisian and DFS Studio City, MGM Cotai, Four Seasons and City of Dreams.