

Jean Paul Gaultier rocks the boat with new Le Male Le Parfum



Featuring the hashtag #welcomeonboard and going au nautical, Gaultier promotes its sailor icon to captain status

Jean Paul Gaultier's sexy sailor icon has been promoted to captain in the latest Le Male line extension, Le Male Le Parfum.

Le Male Le Parfum is available now in global travel retail locations.

Created by perfumers Quentin Bisch and Nathalie Gracia-Cetto, the oriental woody fragrance has an incandescent sea breeze. A warm wind rises with cardamom as the top note, while a lavender sea breeze comes through at the heart, followed by a base of vanilla.

The fragrance flacon sees the iconic male sailor torso dressed in a premium black and gold officer's jacket - befitting as the leader of the ship. The flacon is housed in a black lacquered can with soft edges and accessorized with gold.